

Zeal Odontologia

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The goal for the Zeal project was to communicate our values in the environment.

The word zeal in Portuguese is zelo which according to the Online Portuguese Dictionary means: "Great care and concern that is dedicated to someone or something."

The environment should translate welcome, empathy, security and care.

A living room with wood tones was preferred to bring the feeling of welcome. The space was attached to the kitchen, with cozy furniture, translating the feeling of being in a house. The goal was to avoid the standard entrance of clinics, with couches or waiting

chairs in front of a receptionist's counter. For this, we opted for the entrance lounge without a counter and without the administrative office used for appointments and bureaucratic matters with patients (Fig 1). The light wood tone flooring was proposed to heat the environment. In contrast, modern components, such as the metal and glass ladder contrasting with the wall in a concrete tone and indirect lighting, were proposed to reinforce the modern and technological identity, by communicating that the clinic is aligned with the present time (Fig 2).

The offices with black benches in nero marble were chosen to bring innovation and elegance to the service environment (Fig 3).



Figure 1: Entrance lounge with waiting room.

Figure 2: Total view of the waiting room, with staircase and coupled cup.

Figure 3: Office 1.

The clinical spaces were divided with glass and stainless steel partitions,

The clinical spaces were divided with glass and stainless steel partitions, with internal blinds to provide a modern, ample and

versatile environment (Fig 4). Being able to communicate both offices with the internal office, where photos and images of the treatment are projected on screen, to provide effective communication between dentist and patient (Fig 5).



Figure 4: Office with versatile partition.



Figure 5: Office 2.



The second floor contains the multifunctional environment for classes and events (Fig 6). The second floor canopy is designed to hold larger events. For this versatility, the classroom tables are mobile. The second floor office can be used for demonstration in courses or for exclusive personalized prosthesis services, with the presence of the dental technician (Fig 7). Table for dental technician (Fig 8).

Figure 6: Room of courses and events.

Figura 7: Office 3.

Figure 8: Laboratory table for making custom ceramics.

The external illumination was prioritized with the ample windows; in the staircase, the gardener with natural flowers was the option to bring elements of the nature to the clinic, with the objective to humanize the environment (Figs 9 and 10).

Figure 9: Access to the second floor.

Figure 10: Natural flowers for ambiance.





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